



Jake Spinner

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EDUCATION

The University of Akron

Myers School of Art
BFA in Graphic Design
May 2020

EXPERIENCE

Beam Dental | January 2021–Present

Brand Designer. Working alongside the marketing team to create a cohesive brand experience for stakeholders while delivering Beam's message across digital mediums, print materials, package design, and user interface.

Freelance Designer | May 2020–Present

Designing a variety of client projects including logo design, branding, packaging, illustration, and typography. Clients include Little Tikes, The University of Akron, Art Bomb Birgade, CF Dems, and more.

UA Alumni Association | June 2017–December 2020

Graphic Designer & Illustrator. Responsible for designing event materials, logos, and UA alumni apparel for both students, university administrators, and the office of the UA President.

Design x Nine | August 2019–May 2020

Graphic Designer. Selected as one of nine students in the award winning in-house graphic design agency for The University of Akron. Responsibilities were to create logos, branding, print design, and large-scale work under real client deadlines.

UA Alumni Association, Athletics | August 2016–May 2020

University Mascot, Captain. Responsible for boosting school spirit, morale, and representing The University of Akron throughout Ohio and neighboring states. Duties included leading a team of 14 students on various mascot appearances and sporting events.

Kleidon & Associates | June–December 2019

Junior Graphic Designer. Worked with creative team and writers to create print and web design campaigns based on client needs and marketing strategies.

SKILLS

InDesign Typography
Illustrator Corporate ID
Photoshop Illustration
Premiere Pro

RECOGNITION

7 Gold ADDY Awards | AAF · 2018 · 2019 · 2020

3 Silver ADDY Awards | AAF · 2019 · 2020

Zips In The Valley | Silicon Valley expedition · 2019

Myers Studio Scholarship Show · 2018, 2019

Top 5 Junior Portfolio | Myers Junior Review · 2018

UA Varsity Letter | UA Athletics · 2017

Dean's List · 2017, 2018, 2019, 2020

Dorothy Hassenflue Stein Scholarship · 2016–2020

Eagle Scout | Boy Scouts of America · 2016

INVOLVEMENT

Midwest Subset · 2020–Present

American Advertising Federation · 2019–Present

American Institute of Graphic Arts · 2020

Zippy (Mascot Program) · 2016–2020

24th World Scouting Jamboree, Staff · 2019

Student Design Society · 2017–2019

Assistant Scout Leader, Troop 179 · 2016–2019

UA Environmental Conservation Club · 2017–2018

Zips Recruiting Club · 2016–2018