



## Jake Spinner

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330.634.7094

## EDUCATION

### The University of Akron

Myers School of Art  
BFA in Graphic Design  
May 2020

## EXPERIENCE

### Beam Benefits | January 2021–Present

Brand Designer. Working alongside the marketing team to create a cohesive brand experience for stakeholders while delivering Beam's message across digital mediums, print materials, illustrated styles, and user interface.

### Freelance Designer | May 2020–Present

Designing a variety of client projects including logo design, branding, packaging, illustration, and typography. Clients include Little Tikes, The University of Akron, Art Bomb Brigade, Ocelot Cafe, and more.

### UA Alumni Association | June 2017–December 2020

Graphic Designer & Illustrator. Responsible for designing event materials, logos, and UA alumni apparel for both students, university administrators, and the office of the UA President.

### Design x Nine | August 2019–May 2020

Graphic Designer. Selected as one of nine students in the award winning in-house graphic design agency for The University of Akron. Responsibilities were to create logos, branding, print design, and large-scale work under real client deadlines.

### Kleidon & Associates | June–December 2019

Junior Graphic Designer. Worked with creative team and writers to create print and web design campaigns based on client needs and marketing strategies.

## SKILLS

InDesign	Sketch
Illustrator	Brand Design
Photoshop	Typography
After Effects	Illustration

## RECOGNITION

Award of Merit Creative Best | CSCA · 2022

7 Gold ADDY Awards | AAF · 2018 · 2019 · 2020

3 Silver ADDY Awards | AAF · 2019 · 2020

Eagle Scout | Boy Scouts of America · 2016

## INVOLVEMENT

Columbus Society of Communicating Arts (CSCA)  
Volunteer · 2022–Present

Beam Benefits DE&I | Volunteer · 2022–Present

Pelotonia | Cyclist & fundraiser · 2022–Present

Manatoc 100 Committee | Member · 2020–Present

Midwest Subset | Member · 2020–Present

American Advertising Federation | Member · 2019–2022

Bike MS | Cyclist & fundraiser · 2010–2018